



# Introducing The Ecoegg

## The Award Winning Laundry Solution

[Wight Can Eco](#) is proud to be a distributor of the award winning Ecoegg. A laundry product that is surpassed by nothing else on the market today.

[Click here to watch a presentation video.](#)

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## Introducing The Ecoegg

### The Award Winning Laundry Solution



The award winning Laundry Egg is a complete replacement for washing detergent. Just pop it in the drum of your washing machine – no powder, liquid, tablets or gels required.

- The two types of mineral pellets inside the egg get to work, producing powerful – but natural – cleaning foam which powers through the fibres lifting off the dirt and grime.
- Independently, laboratory proven to perform just as well as regular detergent, our innovative Laundry Egg is a real alternative to harsh chemicals – giving great results, naturally.
- Supported by Allergy UK and the National Eczema Society, the Laundry Egg is dermatologically tested and perfect for even the most sensitive skin.
- The 720 wash Laundry Egg lasts for 720 washes; that's 3 year's worth of laundry for the average family – imagine the money you'll save not having to buy detergent for the next 3 years! Each load works out to be just under 3 pence per wash.
- Available in Soft Cotton, Spring Blossom or 100% Fragrance Free.

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## The Award Winning Laundry Solution

### Awards



Ecoegg has won a Queen's Award for Enterprise in Innovation 2016.

THE QUEEN'S AWARDS  
FOR ENTERPRISE:  
INTERNATIONAL TRADE  
2016

The Queen's Awards are made annually by Her Majesty The Queen on the advice of the Prime Minister, who is assisted by an Advisory Committee that includes representatives of Government, industry and commerce.



The laundry Egg has been awarded the Climate Week Award for 'Best New Product or Technology', recognised for being the revolutionary new way to do laundry.

They applauded the innovative product which completely replaces regular washing detergent, keeping harsh chemicals out of our environment while still being great value.



Rob Knight, co-founder of Ecoegg has won the Keiba Kent Entrepreneur of the year award!

This was awarded for his implementation of a successful business strategy and for the ever increasing success that the business is experiencing.



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In 2014, Ecoegg was picked as one of the fastest growing businesses in the UK by the Santander 50 Breakthrough Award!



Receiving the Gold Award for Baby Skincare Product by Prima Baby & Pregnancy Magazine, the flagship Laundry Egg got top marks for being kind to a baby's delicate skin.

Another fantastic endorsement that the Laundry Egg really is all it's cracked up to be!



The NatWest Venus Award was added to the cabinet for Best Green Business.

The Laundry Egg stops an estimated 700,000 tonnes of washing detergent polluting our water system each year – now that's eco-friendly!



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## Introducing The Ecoegg

### The Award Winning Laundry Solution



Ecoegg are working closely with Allergy UK, the leading medical charity for sufferers of allergies, sensitivity and intolerance.

The Ecoegg laundry egg has been awarded Allergy UK's "Allergy Friendly Product Award".



Registered Charity No. 1009671. [www.eczema.org](http://www.eczema.org)

Ecoegg are also working in partnership with the National Eczema Society.

The NES are the leading body representing Eczema sufferers throughout the UK.

Currently, there is no cure for eczema. Finding a cure would significantly transform the lives of over 6 million sufferers in the UK, of which 15-20% are school children.



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### Why Choose The Ecoegg?

#### The Environment



Ecoegg take their responsibility to the planet very seriously, it's central to everything they do and every decision they make.

They do their very best to reduce the impact on the environment at every step of their journey.

They commit to:

- always source raw materials which have the least impact on the environment.
- To never, ever test their products on animals.
- Wherever possible, work with suppliers who take their environmental responsibilities seriously and they will work with them to minimise their joint impact.
- Wherever possible, source all of their raw materials from the UK.
- Manufacture all of their products in the UK.
- Only use FSC (Forestry Stewardship Council) certified paper and board for their packaging.
- Only use vegetable based inks for their packaging and printing.
- Mark their packaging with clear and concise recycling instructions
- Recycle as much of their industrial and office waste as possible.



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## The Award Winning Laundry Solution

### Guarantee

Ecoegg strive for eggcellence in everything they produce, however on the odd occasion sometimes things don't come up to scratch, or you are not happy with your purchase for some other reason. So they've developed a "love it or return it" guarantee on all their products and a no-quibble 10 year guarantee on all non-consumable parts.

They're always looking at ways to improve their products so they perform better for you, so please don't hesitate to get in contact if you're unsatisfied in any way.



Their "**Love It Or Return It**" guarantee:

This guarantee is probably the simplest guarantee in the world!

If you don't love your purchase, for whatever reason, just return it to them within 30 days for a full refund – no questions asked.

All they ask is for an original receipt or a credit / debit card statement as proof of purchase.



Their **10 year guarantee** in an egg-shell:

All ecoegg products are guaranteed for a full 10 years from the date of purchase.

If your ecoegg product breaks or fails to perform correctly, just get in touch and they will send you a replacement. They will even pay for postage for the full 10 years.

This guarantee covers all non-consumable parts. It does not cover consumables.

They will accept the original receipt or a credit/debit card statement as proof of purchase.



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### The Final Reason To Switch To Ecoegg

If the above hasn't convinced you that you should switch to the Ecoegg over your familiar big box powder or liquid.

Maybe the following table will. It contains a list of the harmful chemicals that can be found in popular washing detergents and the possible side effects they are known to cause.

<b>Ingredient to Avoid</b>	<b>Found In</b>	<b>Potential Health Risks</b>
<i>Benzaldehyde</i>	Laundry bleach, perfumes	Irritation to mouth, throat, eyes and skin
<i>Ethylenediaminetetraacetic acid</i>	Fabric softener	Reproductive and developmental effects in animal studies
<i>Artificial fragrances</i>	Laundry detergent, dryer sheets, fabric softener	Irritation to skin and eyes; many are toxic and are suspected carcinogens
<i>Diethanolamine</i>	Detergent	Irritation to skin and eyes; linked to liver and kidney tumors and developmental and reproductive toxicity in animal studies
<i>Quaternium-15</i>	Detergent	Releases formaldehyde, a known carcinogen that causes rashes and skin inflammation
<i>2-Butoxyethanol</i>	Dry cleaning chemical, stain removers	Birth defects and reproductive and developmental effects in animal studies; carcinogen
<i>Chlorine</i>	Laundry bleach	Potent irritant to eyes, upper respiratory tract and lungs
<i>Perchloroethylene (Perc)</i>	Dry cleaning chemical	Liver and kidney damage; irritant; possible carcinogen
<i>Ethyl acetate</i>	Fabric softener	Neurotoxin; irritant
<i>Nonylphenol ethoxylate</i>	Laundry detergent, dry cleaning aids	Hormone disruptor

But of course these chemicals are not just staying within the home environment, they are being discharged into the water system everytime a washing machine empties.



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